

	Revenue			EBITDA			Operating profit before amortisation and other gains/losses (EBITA)		
	2009 R'm	2008 R'm	% Change	2009 R'm	2008 R'm	% Change	2009 R'm	2008 R'm	% Change
<b>Pay TV</b>	<b>8,019</b>	<b>6,985</b>	<b>15%</b>	<b>2,911</b>	<b>2,309</b>	<b>26%</b>	<b>2,694</b>	<b>2,099</b>	<b>28%</b>
South Africa	5,875	5,006	17%	2,444	1,953	25%	2,304	1,828	26%
Sub Sahara	2,119	1,941	9%	659	665	-1%	594	594	0%
Corporate (Incl. Broadband & Mobile)	25	38	-34%	(192)	(309)	38%	(204)	(323)	37%
<b>Internet</b>	<b>4,061</b>	<b>3,144</b>	<b>29%</b>	<b>1,255</b>	<b>865</b>	<b>45%</b>	<b>1,098</b>	<b>735</b>	<b>49%</b>
Tencent	2,175	1,199	81%	1,118	628	78%	1,045	584	79%
Allegro Poland	693	710	-2%	293	336	-13%	269	296	-9%
mail.ru	119	83	43%	65	47	38%	61	45	36%
M-Web South Africa	478	466	3%	78	93	-16%	56	72	-22%
Other Internet	596	686	-13%	(299)	(239)	-25%	(333)	(262)	-27%
<b>Technology</b>	<b>605</b>	<b>725</b>	<b>-17%</b>	<b>11</b>	<b>(24)</b>	<b>146%</b>	<b>(11)</b>	<b>(49)</b>	<b>78%</b>
<b>Print Media</b>	<b>4,836</b>	<b>5,001</b>	<b>-3%</b>	<b>472</b>	<b>663</b>	<b>-29%</b>	<b>327</b>	<b>484</b>	<b>-32%</b>
Newspapers, mags & print	2,785	2,752	1%	347	428	-19%	246	316	-22%
Books	304	359	-15%	(23)	(10)	-130%	(26)	(13)	-100%
Abril	1,629	1,798	-9%	140	235	-40%	101	173	-42%
Other Print	118	92	28%	8	10	-20%	6	8	-25%
<b>Total Segments</b>	<b>17,521</b>	<b>15,855</b>	<b>11%</b>	<b>4,649</b>	<b>3,813</b>	<b>22%</b>	<b>4,108</b>	<b>3,269</b>	<b>26%</b>
Corporate services	-	-	-	(110)	(103)	-	(113)	(104)	-
Less: Associates	(4,066)	(3,203)	27%	(1,315)	(915)	44%	(1,196)	(803)	49%
<b>Consolidated</b>	<b>13,455</b>	<b>12,652</b>	<b>6%</b>	<b>3,224</b>	<b>2,795</b>	<b>15%</b>	<b>2,799</b>	<b>2,362</b>	<b>19%</b>