

Rand segmental analysis

	Revenue				EBITDA				Trading profit			
	Sept 10	% change	Sept 09	Mar 10	Sept 10	% change	Sept 09	Mar 10	Sept 10	% change	Sept 09	Mar 10
Rand millions												
Pay TV	10,186	20%	8,497	17,603	3,553	19%	2,989	5,851	3,163	17%	2,702	5,232
SA (DTH, Mweb/online & mobile)	7,744	21%	6,377	13,234	2,922	18%	2,467	4,777	2,707	19%	2,268	4,364
SSA (DTH & mobile)	2,442	15%	2,120	4,369	657	8%	607	1,278	481	-7%	519	1,207
Corporate/Eliminations	-		-	-	(26)		(85)	(204)	(25)		(85)	(339)
M-Web	477		478		14		78		(12)			
Internet	5,514	54%	3,583	8,237	1,981	68%	1,177	2,697	1,781	73%	1,032	2,362
Tencent	3,342	54%	2,175	4,874	1,795	61%	1,118	2,542	1,681	61%	1,045	2,363
Allegro	916	16%	791	1,730	333	42%	234	581	298	42%	210	531
mail.ru*	308	+100%	119	278	125	92%	65	124	117	92%	61	106
Other Internet	948	90%	498	1,355	(203)	33%	(153)	(311)	(242)	23%	(196)	(395)
Corporate/Eliminations	-		-	-	(69)	-21%	(87)	(239)	(73)	-17%	(88)	(243)
Print Media	5,126	6%	4,836	10,204	522	11%	472	1,232	357	13%	317	896
Media24	3,212	4%	3,087	6,148	370	10%	336	732	243	10%	220	490
Abril	1,767	8%	1,629	3,776	149	6%	140	490	112	11%	101	402
Other print	147	23%	120	280	3	-175%	(4)	10	2	-150%	(4)	4
Technology	599	1%	605	1,207	118	+100%	11	98	79	+100%	(14)	47
Economic interest	21,425	22%	17,521	37,251	6,174	33%	4,649	9,878	5,380	33%	4,037	8,537
Corporate/Eliminations	-		-	-	(115)	5%	(110)	(230)	(115)	1%	(114)	(232)
Less: associates	(5,592)	38%	(4,066)	(9,253)	(2,087)	59%	(1,315)	(3,152)	(1,925)	61%	(1,198)	(2,858)
Consolidated	15,833	18%	13,455	27,998	3,972	23%	3,224	6,496	3,340	23%	2,725	5,447

* This reflects the results for 39% of Mail.ru for the period Jan-Jun, incorporating accounting adjustments (eg. PPA etc.) affected by Naspers. It excludes the recent DST roll-up.