

Rand segmental analysis

Rand millions	Revenue				EBITDA				Trading profit			
	Sept. 2012	Sept. 2011	%	Mar. 2012	Sept. 2012	Sept. 2011	%	Mar. 2012	Sept. 2012	Sept. 2011	%	Mar. 2012
	R'm	R'm	Change	R'm	R'm	R'm	Change	R'm	R'm	R'm	Change	R'm
Pay TV	14 426	12 141	19%	25 259	4 617	3 880	19%	7 392	4 020	3 415	18%	6 379
- SA	10 158	8 929	14%	18 202	4 059	3 389	20%	6 524	3 724	3 145	18%	5 986
- SSA	3 611	2 673	35%	5 890	708	539	32%	980	487	353	38%	575
- Technology	657	539	22%	1 167	(108)	7	+100%	65	(147)	(23)	+100%	(3)
- Corporate costs	-	-		-	(42)	(55)	-24%	(177)	(44)	(60)	-27%	(179)
Internet	14 108	8 285	70%	19 192	3 621	2 425	49%	5 051	3 089	2 095	47%	4 293
- Tencent	8 978	4 874	84%	11 455	3 986	2 445	63%	5 487	3 590	2 255	59%	4 988
- mail.ru	721	456	58%	1 094	386	227	70%	591	342	199	72%	517
- e-commerce	3 991	2 478	61%	5 736	(686)	(118)	+100%	(760)	(767)	(211)	+100%	(914)
- Other internet	418	477	-12%	907	7	(17)	+100%	34	(2)	(31)	+94%	8
- Corporate costs	-	-		-	(72)	(112)	36%	(301)	(74)	(117)	+37%	(306)
Print Media	5 638	5 376	5%	12 071	458	431	6%	1 464	247	247	0%	1 090
- Media24	3 774	3 448	9%	7 686	406	275	48%	865	257	134	92%	587
- Abril	1 737	1 819	-4%	4 129	54	154	-65%	590	(4)	111	+100%	499
- MIH print	127	109	16%	256	(2)	2	+100%	9	(6)	2	+100%	4
Total Segments	34 172	25 802	32%	56 522	8 696	6 736	29%	13 907	7 356	5 757	28%	11 762
Less: associates	(11 575)	(7 320)	58%	(17 035)	(4 411)	(2 811)	57%	(6 667)	(3 911)	(2 545)	54%	(5 993)
Corporate costs	-	-		-	(77)	(43)	77%	(99)	(77)	(44)	76%	(100)
Consolidated	22 597	18 482	22%	39 487	4 208	3 882	8%	7 141	3 368	3 168	6%	5 669