

# Aligning our impact to the UN Sustainable Development Goals



We create sustainable value for key stakeholders through our business model, drawing on our pool of six capitals and in line with the United Nations Sustainable Development Goals (SDGs). Here we measure our impact this year across our material issues.

## Contribution at group level

**5 GENDER EQUALITY**

Prosus strives to contribute to global gender equality and inclusiveness through its employment practices by creating a diverse and inclusive work culture.

**8 DECENT WORK AND ECONOMIC GROWTH**

By investing in innovative businesses all around the world and actively promoting entrepreneurship, skills, development, access to financial services, Prosus is contributing to provide decent work and economic growth worldwide.

**9 INDUSTRY INNOVATION AND INFRASTRUCTURE**

Prosus supports businesses that develop financial and trade infrastructure worldwide. By investing in payment businesses and online marketplaces, Prosus contributes to the development of infrastructures and innovation in development of countries.

**13 CLIMATE ACTION**

We recognise the increasing climate risks and strive to minimise our impact on the environment and play our part in addressing climate change. In order to understand our carbon footprint and how to better reduce it, we currently measure our scope 1 and scope 2 emissions. Across the group we have various initiatives underway to minimise our environmental impact.

## Contribution at business level

**3 GOOD HEALTH AND WELL-BEING**

Through our employee value proposition and employment practices worldwide, we actively promote and encourage the wellbeing of our employees by implementing health insurance coverage programs in our businesses locally. Through our various businesses, we also contribute to improving health and wellbeing of our delivery partners and communities.

**4 QUALITY EDUCATION**

By developing and investing in online educational platforms, we enhance access to education by allowing the right skills to reach anyone in the world with an internet connection, no matter the age, gender, country, etc. We also allow technical and technological skills that are growing in importance in today's employment market to reach larger audience.

**12 RESPONSIBLE CONSUMPTION AND PRODUCTION**

We actively contribute to more sustainable consumption practices by promoting products' circular journey and sustainable options but also by initiating waste management and waste reduction strategies in our businesses.

**16 PEACE, JUSTICE AND STRONG INSTITUTIONS**

Our approach to governance and ethics ensures our businesses operate in a responsible and transparent way with clear policies in place.

**17 PARTNERSHIPS FOR THE GOALS**

In addition to our own initiatives, we support many organisations and partner at a local level to support the community around our businesses. Our partnerships focus on education, employment, safety and awareness, financial inclusion, hunger, etc.



Material topics

**Business**

- Financial performance
- Responsible investments
- Customer centricity

KPIs

**REVENUE<sup>1</sup>**  
**US\$29.6bn**

2021	29.6
2020	22.1

**US\$3.6bn** in Prosus share purchase programme

**R73bn** total tax contribution

**US\$3.6bn** invested in portfolio companies in the year

**TRADING PROFIT<sup>1</sup>**  
**US\$5.6bn**

2021	5.6
2020	3.7

Ventures have invested a total of **US\$89.6m** into **5** Edtech companies, excluding Churchill in 2021

Helped many small and medium businesses move online in Payments and Fintech and Food Delivery

Environment

Climate action

SCOPE 1 CARBON EMISSIONS

**11 282.48tco<sub>2</sub>e**

Commitment to becoming **carbon-neutral**

**20%** of eMAG deliveries via Easybox network

**OLX** championing the circular economy

SCOPE 2 CARBON EMISSIONS

**18 401.90tco<sub>2</sub>e**

**iFood** reducing waste by using recyclable cutlery options

**US\$31.5m** invested in Dott – supporting micromobility

Energy-saving and water-saving initiatives across many group companies

Alignment to the UN SDGs at group and business level

<p><b>5: Gender Equality</b>                  Classifieds – Promoting diversity and inclusion p35 5.3;5.c                  Meesho p54 5b                  Food Delivery – Supporting diversity and inclusion p39 5.3;5.c                  Payments and Fintech – Supporting diversity and inclusion p44 5.3;5.c                  eMAG – Supporting diversity, equity and inclusion p48 5.3;5.c</p>	<p><b>8: Decent Work and Economic Growth</b>                  Our performance p31 8.1                  iFood – Taking care of restaurants p38 8.1                  Etail – Takealot – hiring more employees p50 8.3                  Naspers Foundry p57 8.3                  Our people – Fair pay p86 8.3;8.8                  Human rights p74 8.8</p>	<p><b>9: Industry, Innovation and Infrastructure</b>                  iFood – Becoming part of people's lives p37 9.1</p>	<p><b>16: Peace, Justice and Strong Institutions</b>                  iFood – Taking care of customers p37 16.6                  Media24 – The home of quality journalism p61 16.10                  Human rights p74 16.2;16.7                  How we integrate governance into our businesses p103 16.5</p>	<p><b>17: Partnership for the Goals (SDG 17.3)</b>                  iFood – Taking care of restaurants p38 17.16;17.17                  Payments and Fintech p42 17.8                  Supporting communities around the world p91 17.16                  Payments and Fintech – investing in social projects p45 17.16;17.17</p>
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<b>Goal 5:</b> (5.5;5b;5c)	<b>Goal 8:</b> (8.1;8.2;8.3;8.5;8.6;8.8;8.10)	<b>Goal 9:</b> (9.1)	<b>Goal 16:</b> (16.2;16.5;16.6;16.7;16.10;16b)	<b>Goal 17:</b> (17.3)
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**13: Climate Action**

Delivery Hero p41 13.2  
 Media24 – Environmental commitment p61 13.2  
 Takealot – Ongoing environmental initiatives p51 13.2  
 Media24 – Environmental commitment p61 13.2  
 2021 business-specific impacts and initiatives p89:  
 PayU saving energy  
 iFood subsidising e-bikes  
 eMAG investing in solar power p89 13.2

**Goal 13:**  
(13.2)

**12: Responsible Consumption and Production**

Classifieds – Driving the circular economy p34 12.1;12.2  
 Classifieds – 2020 impact report p35 12.6  
 2021 business-specific impacts and initiatives p89  
 Food Delivery – Improving our environmental impact p 48 12.2;12.5;12.7  
 Payments and Fintech – Undertaking environmental initiatives p45 12.2;12.5  
 eMAG – Reducing waste p48 12.2;12.5

**Goal 12:**  
(12.2;12.5;12.6)

2021 business-specific impacts and initiatives – iFood p89 12.5  
 Takealot – Ongoing environmental initiatives p51 12.5  
 Media24 – Environmental commitment p61 12.2;12.5  
 2021 business-specific impact and initiatives – Recycling plastic and reducing waste p89 12.2;12.5  
 2021 business-specific impact and initiatives – Saving energy p89 12.2;12.5  
 2021 business-specific impact and initiatives – Championing the circular economy p89 12.6  
 OLX impact report p35 12.6

1 Presented on an economic-interest basis and from continuing operations.

## Material topics

## Societal



Business culture, ethics and integrity



People



Data privacy



Digital inclusion

## KPIs

### MYACADEMY

**41 000**

hours of learning

**-14 900**

employees connecting to MyAcademy monthly

### DIVERSITY

**43%**

female employees



### ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING

**>250**

data scientists now part of the Prosus AI community

### DATA PRIVACY

In our majority-owned companies, we increased the number of data-privacy leaders across the group by 67% YoY and the number of data-support people by 30%

Number of privacy audits conducted across the group

**7**

### LEGAL COMPLIANCE

**3**

legal compliance officers appointed

**5**

incidents reported to group compliance

**2**

substantiated incidents (requiring remediation)

**1**

unsubstantiated incident

**2**

cases ongoing

We launched the Prosus Privacy Technologist Programme, to support our commitment to privacy by design

### ETHICS AND COMPLIANCE

**3**

legal compliance officers appointed

Code of conduct, anti-harassment policy and human rights statement available online

[Read more on page XX](#)

In FY21, no reports of serious injuries sustained by employees while on duty were reported

## Alignment to the UN SDGs at group and business level



### 3: Good Health and Well-being

Naspers – Contributing to South Africa p11 SDG 3.3  
Classifieds – Promoting health, safety and wellbeing p34 3.4  
iFood – Taking care of our delivery partners p38 3.6/3.8  
iFood – Taking care of our employees p39 3.4  
Payments and Fintech – Focusing on employee wellness p45 3.4  
eMAG – Donating face masks to frontline workers, sourcing and selling masks at cost p46;  
Donating face masks to frontline workers p46 3.3  
eMAG – Focusing on health and safety p48 3.3  
Takealot – Providing essentials p49 3.3  
Takealot – Supporting drivers p50 3.6;3.8  
Ventures – API Holdings p54 3.8  
Our people – Fair pay p86 3.8



### 4: Quality Education

Providing support in India – BYJU'S – p53 4.1;4.2  
Payments and Fintech p42 – Investing in social projects p45 4.1;4.2  
eMAG – Investing in the eMAG Foundation p48 4.1;4.2  
Etail – Takealot – Investing in local businesses and people p50 4.4  
Etail – Takealot – Donating to Naspers Labs p51 4.4  
Ventures – Education p52 4.3, 4.4, 4.5  
Ventures – BYJU'S p53 4.1,4.6  
Ventures – Codecademy p53 and Helping students to keep on learning despite the pandemic p91 4.1,4.3,4.4  
Naspers Foundry p57 4.4; 4.a  
Naspers Labs p92 4.4



### 5: Gender Equality

Classifieds – Promoting diversity and inclusion p35 5.3,5.c  
Meesho p54 5.b  
Food Delivery – Supporting diversity and inclusion p39 5.3,5.c  
Payments and Fintech – Supporting diversity and inclusion p44 5.3,5.c  
eMAG – supporting diversity, equity and inclusion p48 5.3,5.c



### 8: Decent Work and Economic Growth

Our performance p31  
Food Delivery (iFood) – Improving driver safety; promoting wellbeing; and taking care of our delivery partners (p38)  
Naspers Foundry p57 8.3  
Naspers Labs p92 8.3  
Human rights p74 8.8



### 12: Responsible Consumption and Production

Classifieds – Ensuring customer safety and well-being p35 12.6



### 17: Partnership for the Goals

Supporting communities p12 17.16;17.17  
Helping communities – OLX Pledge p34 17.16;17.17  
iFood – Taking care of communities p38 17.16;17.17  
iFood – Taking care of society p39 17.17  
Payments and Fintech p42 – Investing in social projects p45 17.16;17.17  
eMAG – Donating in response to the pandemic p48 17.17  
Etail – Takealot – Making it easy for people to donate 51 17.16;17.17  
Making a positive difference to people's lives p16 17.16;17.17  
Payments and Fintech p42 17.8

Payments and Fintech – Collecting donations during the pandemic p44 17.16;17.17  
Supporting communities around the world: OLX Pledge p91 17.16;17.17  
Payments and Fintech – Investing in social projects p 45 17.16, 17.17  
Media24 – Investing for positive social impact p61  
Investing in enriching lives in SA p91 17.16/17.17  
Supporting communities around the world: providing much needed support across South Africa p91 17.16;17.17

## UN SDG subtargets

**Goal 3:**  
(3.3, 3.4, 3.6;3.8)

**Goal 4:**  
(4.1;4.2;4.4;4.5)

**Goal 5:**  
(5.5;5b;5c)

**Goal 8:**  
(8.1;8.2;8.3;8.5;8.6;8.8;8.8;8.10)

**Goal 12:**  
(12.6)

**Goal 17:**  
(17.8;17.16;17.17)

Material topics

Technological



AI



Cyber-resilience



Innovation

KPIs

**INNOVATION**

Many new products delivered for customers

**AI PROGRAMMES LAUNCHED**

Accelerating AI innovation, focus on fast-forwarding non-incremental AI-used cases and concepts, for example AI-driven video-selling at OLX and the food-knowledge graph at iFood

AI For Impact training programme to support AI For Growth

Engineering training for ethical and responsible AI, delivered to the group's AI technical community

**CYBER-RESILIENCE**

From FY22, we will start monitoring technology risks through a number of KPIs:

- 1 Dedicated security functions in the businesses
- 2 A risk function capable of supporting the management of technology risks in the businesses
- 3 A responsible vulnerability disclosure programme across the businesses
- 4 Red team exercises (ethical hacks) at the businesses
- 5 Audit or advisory work at the businesses.

Alignment to the UN SDGs at group and business level



**9: Industry, Innovation and Infrastructure**

Payments and Fintech – Focusing on payments/credit in India p43 9.3  
 Payments and Fintech – Helping businesses move online p44 9.1  
 eMAG – Innovating for customers p48 9.1  
 eMAG Going green p48 9.4  
 Etail – Takealot – Helping businesses p50 9.1  
 Ventures – ElasticRun p55 9.1  
 Ventures – Klar p55 9.3



**16: Peace, Justice and Strong Institutions**

Payments and Fintech – Innovative, responsible use of technology and data p44 16.6

UN SDG subtargets

**Goal 9:**  
(9.1; 9.3; 9.4; 9a)

**Goal 16:**  
(16.6)