

Rand segmental analysis

	Revenue			EBITDA			Trading profit		
	2013 R'm	2012 R'm	% Change	2013 R'm	2012 R'm	% Change	2013 R'm	2012 R'm	% Change
Pay TV	30 257	25 259	20%	8 933	7 392	21%	7 559	6 379	18%
- SA	20 935	18 202	15%	7 907	6 524	21%	7 093	5 986	18%
- SSA	7 937	5 890	35%	1 217	980	24%	740	575	29%
- Technology	1 385	1 167	19%	(42)	65	-165%	(116)	(3)	3767%
- Corporate/eliminations	-	-		(149)	(177)	16%	(158)	(179)	12%
Internet	34 587	19 192	80%	7 389	5 053	46%	6 163	4 293	44%
- Tencent	20 532	11 455	79%	8 603	5 487	57%	7 702	4 988	54%
- Mail.ru	1 669	1 094	53%	895	591	51%	798	517	54%
- Ecommerce	11 433	5 736	99%	(1 979)	(760)	-160%	(2 192)	(914)	140%
- Other internet	953	907	5%	102	36	51%	88	8	51%
- Corporate/eliminations	-	-		(232)	(301)	23%	(233)	(306)	24%
Print Media	11 932	12 071	-1%	1 167	1 465	-20%	743	1 090	-32%
- Media24	7 863	7 686	2%	896	865	4%	603	587	3%
- Abril	3 789	4 129	-8%	256	590	-57%	133	499	-73%
- MIH print	280	256	9%	15	10	47%	7	3	115%
Total Segments	76 776	56 522	36%	17 489	13 910	26%	14 465	11 762	23%
Less: Associates	(26 527)	(17 035)	56%	(9 730)	(6 667)	46%	(8 597)	(5 993)	43%
Corporate / Eliminations	-	-		(138)	(99)		(139)	(100)	
Consolidated	50 249	39 487	27%	7 621	7 144	7%	5 729	5 669	1%