

Rand segmental analysis and operating margins

	Revenue			EBITDA			Trading profit		
	2015 R'm	2014 R'm	% Change	2015 R'm	2014 R'm	% Change	2015 R'm	2014 R'm	% Change
Video entertainment	42 419	36 271	17%	10 098	10 370	-3%	8 009	8 520	-6%
- SA	26 798	23 545	14%	9 825	8 758	12%	8 712	7 742	13%
- SSA	14 194	11 245	26%	148	1 456	-90%	(744)	719	>-100%
- Irdeto	1 427	1 481	-4%	415	274	51%	331	182	82%
- Corporate/eliminations	-	-		(290)	(118)	>-100%	(290)	(123)	>-100%
Internet	78 010	57 018	37%	15 457	8 540	81%	13 042	6 638	96%
- Tencent	47 911	34 256	40%	19 832	12 232	62%	17 987	10 792	67%
- mail.ru	2 327	2 407	-3%	1 263	1 286	-2%	1 148	1 175	-2%
- Ecommerce	27 772	20 355	36%	(5 638)	(4 978)	-13%	(6 093)	(5 329)	-14%
Print Media	12 016	11 692	3%	825	1 073	-23%	314	606	-48%
- Media24	8 177	7 934	3%	626	872	-28%	286	558	-49%
- Abril	3 838	3 684	4%	253	224	13%	81	71	14%
- Other associates/Corporate	1	74	-99%	(54)	(23)	>-100%	(53)	(23)	>-100%
Corporate / Eliminations	1	-		(335)	(150)		(338)	(151)	
Total reportable segments	132 446	104 981	26%	26 045	19 833	31%	21 027	15 613	35%
Less: associates & JVs	(59 354)	(42 253)	-40%	(20 089)	(13 442)	-49%	(17 877)	(11 707)	-53%
Consolidated	73 092	62 728	17%	5 956	6 391	-7%	3 150	3 906	-19%