

Notice on personal data processing of customers of the former Showmax service in Poland

1. Introduction & Contacts

- 1.1. This Notice describes how the personal data related to your past use of the Showmax service in Poland (“your personal data”) is processed after the service closure. Here we also provide you with explanations about your rights with respect to your personal data and contact details should you have any data protection queries.
- 1.2. We encourage you to bookmark and visit this site from time to time so that we can communicate relevant updates to you here.
- 1.3. **Contacts.** If you have any questions about the processing of your personal data in the context of the Showmax Polish service, you can **reach us by email:**

showmax.pl@naspers.com

2. Who is the data controller of your personal data?

- 2.1. A company named MIH Technology Holdings B.V. with its seat in the Netherlands under the address Gustav Mahlerplein 5, 1082 MS Amsterdam, the Netherlands is the data controller of your personal data.
- 2.2. On 1 April 2020 MIH Technology Holdings B.V. took over the data controllership of your personal data as a shareholder of and an entity appointed to keep the administration of the liquidated company Showmax Poland B.V. i.l. – former controller of your personal data.
- 2.3. MIH Technology Holdings B.V., is hereinafter referred to as “**Data Controller**” / “**we**”.

3. What personal data do we process?

- 3.1. We retained only the personal data (described below) that are necessary for the purposes set out in Point 4. All other existing customer personal data unnecessary for these purposes were erased from our database.
- 3.2. Subject to Point 3.3 below, if you were a subscriber of the Showmax service in Poland, we retained the following categories of your personal data in our archive:
 - 3.2.1. your email address;
 - 3.2.2. the country code and the last three digits of your cell phone number if your cell phone number was used for the purpose of Showmax Poland service billing;
 - 3.2.3. information about your transaction history, including payment amount and date as well as information about payment method.

The personal data was collected from you in the course of your usage of the Showmax service in Poland.

- 3.3. If (i) you used the Showmax service on the basis of the Showmax with Play promotion or on the basis of the Vectra promotion, or (ii) you only set up a Polish Showmax service account but you were not a subscriber, your personal data were erased completely.

4. For what purposes do we process this personal data?

- 4.1. We are required to retain the personal data referred to in Point 3.2 to comply with legal obligations resulting from financial and tax regulations, and for any legal proceedings related with those obligations
- 4.2. The legal authorisation for the data processing described above is on the basis of Dutch law requirements related to financial and tax administration keeping.
- 4.3. The data processing described above does not involve any automated individual decision-making or profiling, as described in Article 22 of the GDPR.

5. Who are the recipients of personal data?

- 5.1. Generally, we will process your personal data in an archiving mode in our systems and solely for the purposes stated in this Notice. However, we might need to disclose your personal data to the following categories of recipients:
 - 5.1.1. trusted service providers retained by us, acting at our instruction, including hosting services providers, support and security services providers;
 - 5.1.2. financial and tax institutions, as well as governmental bodies, courts or bodies of similar nature, as may be required by applicable law.
- 5.2. Our archive is stored within the European Economic Area (EEA). If it is necessary to transfer personal data outside the EEA for any of the purposes described above, we will take all legally required steps consistent with applicable European data protection legislation to ensure that the personal data is adequately protected in each such third jurisdiction that does not have the same level of protection as the EEA, in particular by relying on EU standard model clauses for data transfers, as appropriate.

6. What are your data subject rights?

- 6.1. You have the following rights with respect to your personal data processed by the Data Controller:
 - 6.1.1. **Access:** You have the right to access your personal data. Note that you can find all information about your data processing, including details about the purposes, categories of data, recipients and other information related to processing of your personal data in this Notice.
 - 6.1.2. **Rectification:** You can ask us to have inaccurate personal data amended.
 - 6.1.3. **Erasure:** You can ask us to erase personal data. Note we keep only personal data that are necessary for us to comply with financial

and tax regulations. All other data were erased by us as mentioned in Point 3 above. Consequently, we have valid legal grounds for processing of personal data referred to in this Notice (as envisaged by Article 17 paragraph 3 of the GDPR) and on that basis we will not be in a position to erase such personal data.

- 6.1.4. **Objection to processing:** You can object to processing of your personal data based on the legitimate interest of the Data Controller. Note we keep only personal data that are necessary for us to comply with financial and tax regulations. All other data were erased by us as mentioned in paragraph 3 above. Consequently, we have valid legal grounds for processing of personal data referred to in this Notice (as envisaged by Article 21 paragraph 1 of the GDPR) and on that basis we will not be in a position to erase such personal data.
- 6.1.5. **Portability:** You can ask us to receive the personal data that you provided to us, in machine-readable format, to enable you to easily port it to a third party.
- 6.1.6. **Restriction:** We may be required to have your data restricted for processing in certain circumstances as defined in Article 18 of the GDPR.

- 6.2. **Exercise of your rights.** You can exercise your rights and lodge requests to the Data Controller using the following e-mail address:

showmax.pl@naspers.com

Please note that we ask you to contact us from the email address that was registered at Showmax service in Poland so that we can authenticate your identity and ensure that you are authorised to gain access to this personal data via this mechanism. To protect the subscribers of the Showmax service in Poland, we might ask you to provide information about the payment method that was used to pay for Showmax, country code and the last three digits of your cell phone number if your cell phone number was used for the purpose of Showmax Poland service access and/or billing, and/or some additional information about you to confirm your identity. Should none of the above authentication information be available, we may not be in a position to connect you with personal data in our database.

- 6.3. **Complaints:** You can raise a complaint about processing of personal data by the Data Controller with the data protection authority in your jurisdiction. If you find it difficult to contact the data protection authority, we will help you get in touch with them.

7. How long do we store data?

- 7.1. **Data Retention Principles:** We keep your personal data no longer than necessary for the purposes for which we are required to do so in relation to tax and financial laws. By reference to Dutch laws, this means we will retain the data in our archive for up to 7 years after the liquidation of Showmax Poland B.V. i.l.

8. Security

- 8.1. Maintaining the security and integrity of your personal data is a high priority and we endeavor to maintain appropriate technical and organisational measures to secure the integrity of information, using accepted technological standards to prevent unauthorized access to or disclosure of your personal data and to protect them from misuse, loss, alteration or destruction. In particular, personal data are stored in an archiving mode, they are encrypted, and access thereto is restricted to selected people who have a business need to access it.

9. Changes to Notice and final provisions

- 9.1. We may change this Notice from time to time, as necessary, to keep you updated on our work. If we do so, we will post the revised Notice under the same URL as the current Notice.