

Aligning our impact to the United Nations Sustainable Development Goals



We create sustainable value for key stakeholders through our business model, drawing on our pool of six capitals and in line with the United Nations Sustainable Development Goals (UN SDGs). Below is a high-level overview of the eight SDGs that our business, companies and people contribute to in a significant and material sense.



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QUALITY EDUCATION

Goal: Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all

We enhance access to education by developing and investing in low-barrier online educational platforms. Our Edtech platforms allow anyone with an internet connection to gain the right skills, no matter the age, gender, country, etc. We also allow technical and technological skills that are growing in importance in today's employment market to reach a larger audience.

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REDUCED INEQUALITIES

Goal: Reduce inequality within and among countries

As a signatory to the UN Global Compact, we are committed to supporting and respecting the protection of internationally proclaimed human rights, and in ensuring our business is not complicit in human rights abuses. Since 2021, all investees have adopted the human rights framework and are required to uphold this standard, along with applicable laws and regulations. We track companies' performance in this area as part of our third-party ESG performance assessment process, which maps how each company addresses ESG topics, including human rights.

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GENDER EQUALITY

Goal: Achieve gender equality and empower all women and girls

We strive to contribute to global gender equality and inclusiveness through its employment practices by creating a diverse and inclusive work culture.

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RESPONSIBLE CONSUMPTION AND PRODUCTION

Goal: Ensure sustainable consumption and production patterns

We actively contribute to more sustainable consumption by powering the circular economy through our Classifieds platforms. We enable the reuse of any consumer goods, from cars to phones, thereby keeping materials and products in the economy and out of the landfill.

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DECENT WORK AND ECONOMIC GROWTH

Goal: Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all

We contribute by investing in innovative businesses all around the world and actively promoting entrepreneurship, skills development and access to financial services. We contribute to providing decent work and economic growth worldwide.

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CLIMATE ACTION

Goal: Take urgent action to combat climate change and its impacts

In support of the transition to a net-zero economy, we have developed our climate action plan that will result in science-based targets, and climate action is a critical deliverable for all our portfolio companies.

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INDUSTRY, INNOVATION AND INFRASTRUCTURE

Goal: Build resilient infrastructure, promote inclusive and sustainable industrialisation and foster innovation

Naspers supports businesses that develop financial and trade infrastructure worldwide. By investing in payment businesses and online marketplaces, Naspers contributes to the development of infrastructures and innovation in the development of countries.

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PARTNERSHIPS FOR THE GOALS

Goal: Strengthen the means of implementation and revitalise the Global Partnership for Sustainable Development

In addition to our own initiatives, we support many organisations and partner at a local level to support the community around our businesses. Our partnerships focus on education, employment, safety and awareness, financial inclusion, food security, etc.